



# WP6 Update

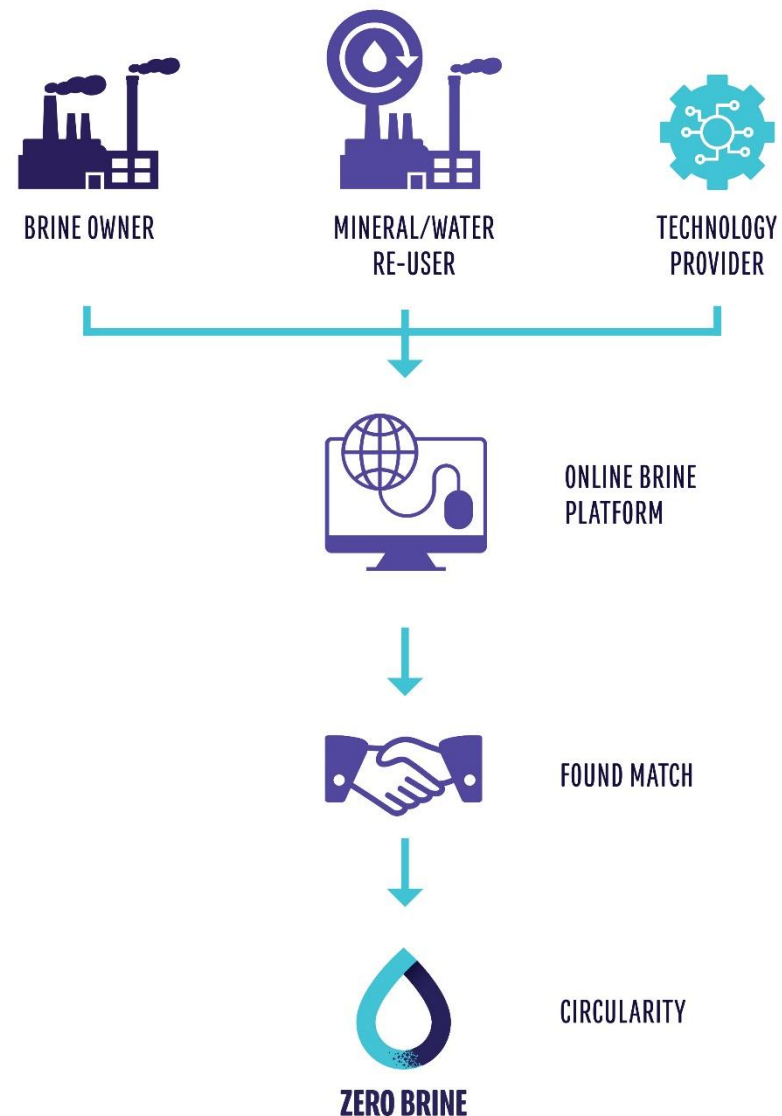
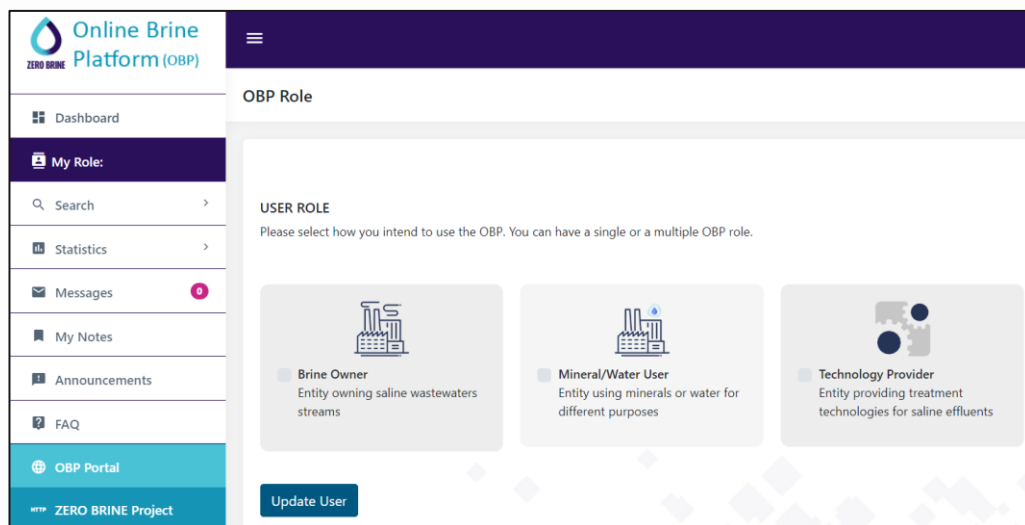
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The ZERO BRINE project ([www.zerobrine.eu](http://www.zerobrine.eu)) has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 730390.



# Online Brine Platform



Industrial Wastewater ◆ Resource Recovery ◆ Circular Economy



# WP6: Online Brine Platform

Task 6.1      **Development** of Online Brine Platform tool (Lead Partner: NTUA)

Task 6.2      **Integration, validation and demonstration** of OBP for the case of the Netherlands (Lead Partner: ISPT)



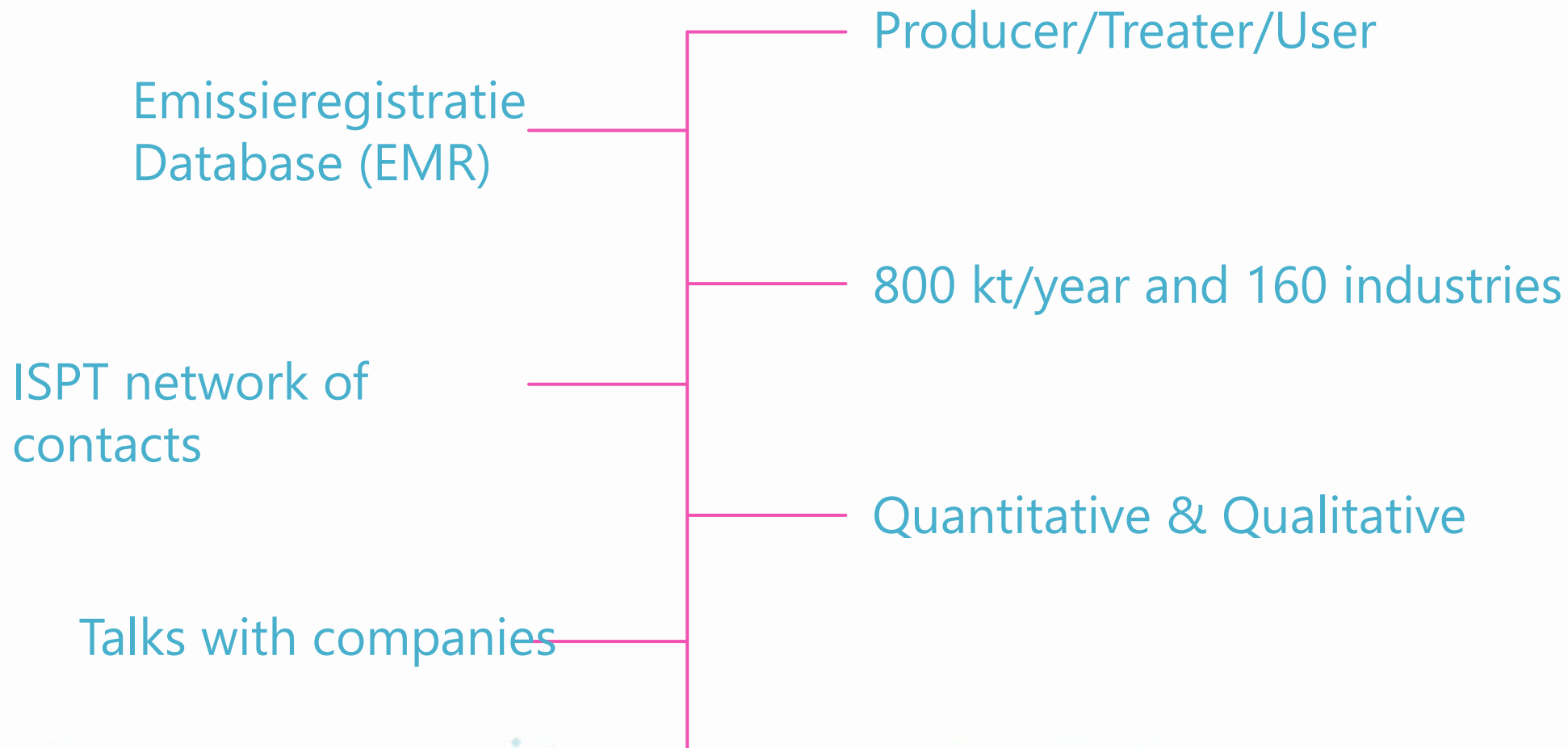


# Task 6.2: OBP validation & demonstration

1. Created large **databases to map brine producers and users in NL**
2. **Direct marketing campaign to acquire active OBP users and workshop participants**
3. Organizing **5 workshops to validate & demonstrate OBP & matchmaking**

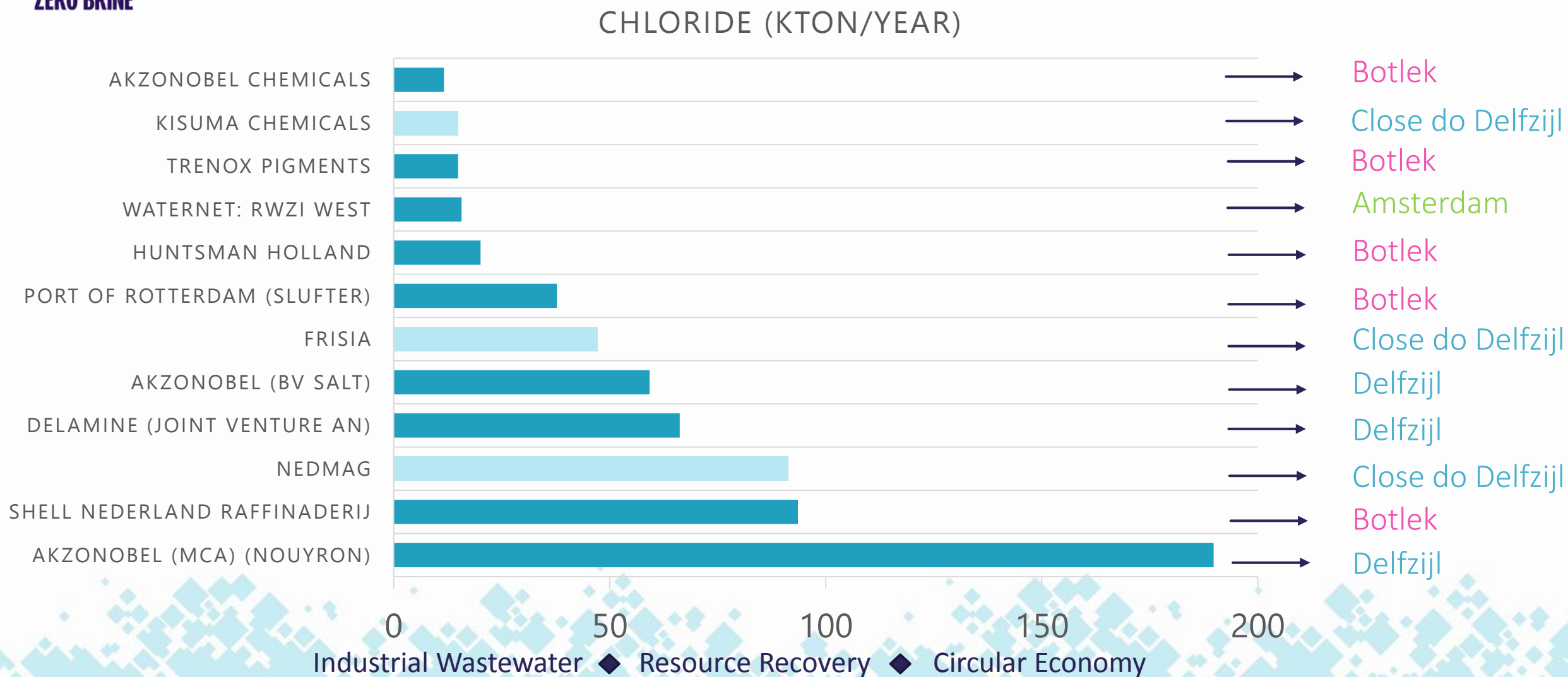


# 1. Database of brine producers/users

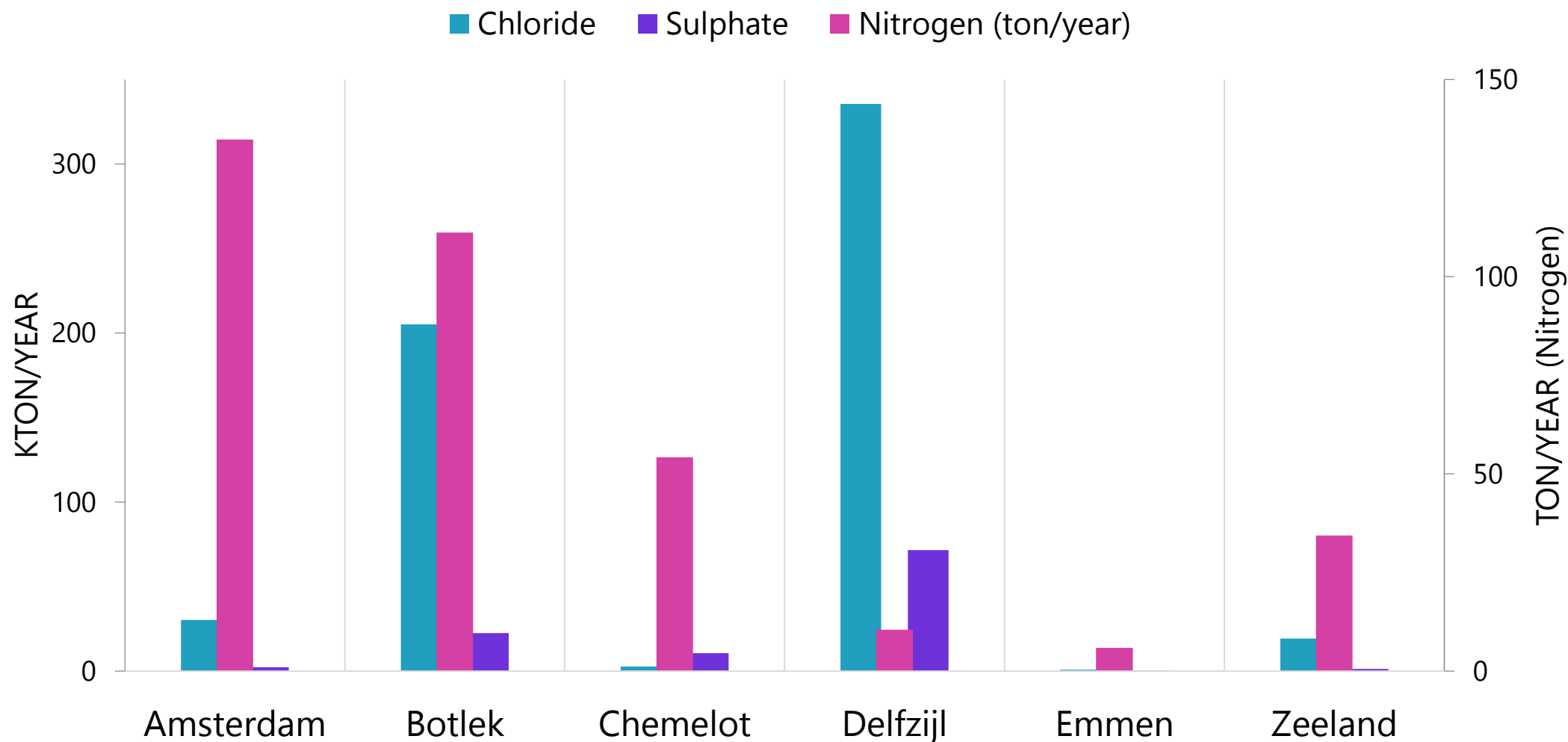




# 1. Database: Top emitters of Cl in NL



# 1. Database of brine producers/users



## 2. Direct marketing campaign

- Target industrial brine producers & users, based on ISPT network & database
- 180 direct mailings + 50 targetted direct mailings
- Newsletters, 3 press articles, >10 re-posts
- > 100 personal phone calls, meetings and follow-up e-mail invitations



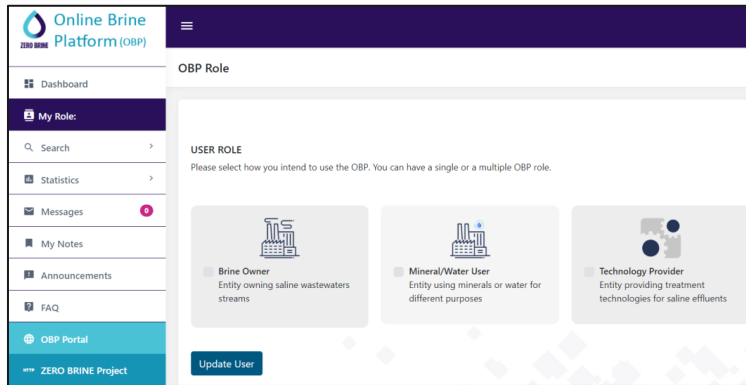




### 3. Organizing 5 workshops

- **Validate, demonstrate & disseminate the Online Brine Platform**
- facilitate match-making of brine producers & users for case NL
- disseminate ZERO BRINE WP6 results to stakeholders & users

# 3. Organizing 5 workshops to demonstrate OBP







GRONINGEN SEAPORTS

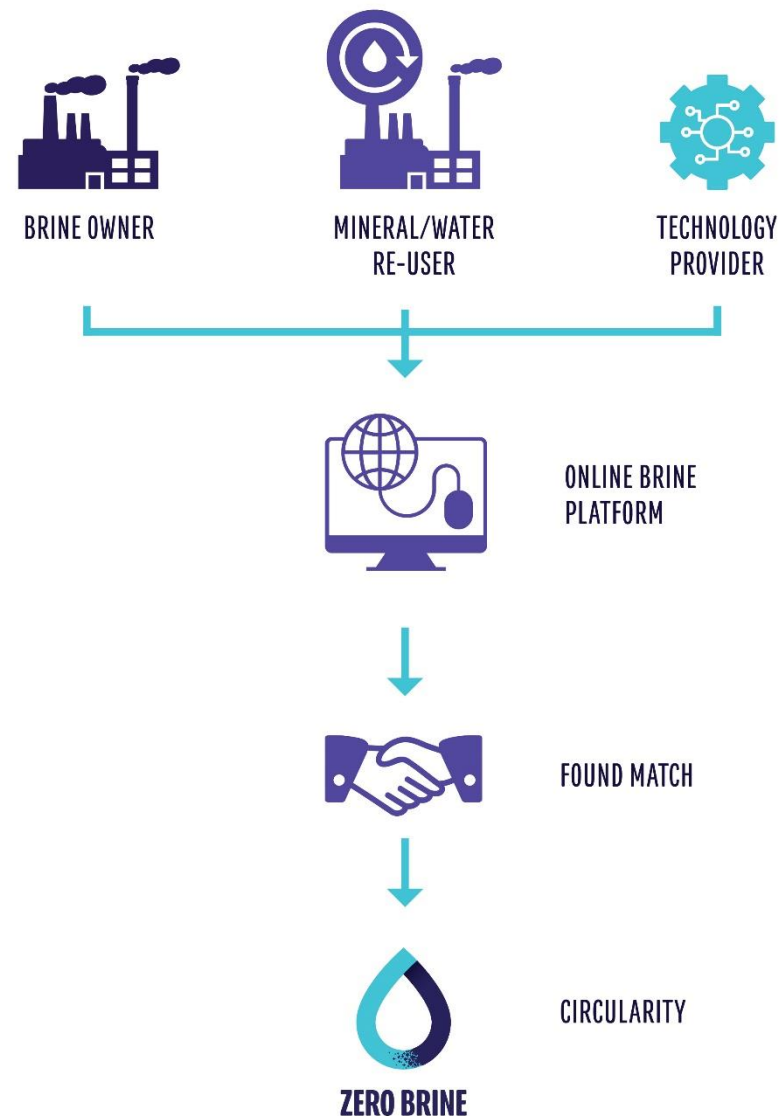


Port of Amsterdam





# Demo



Industrial Wastewater ◆ Resource Recovery ◆ Circular Economy